



April Newsletter

How Can iBE.net Help Your Organization?



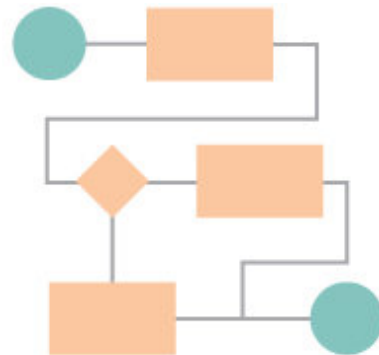
Spotlight: How GELRAD Uses iBE.net

Worldwide consulting firm GELRAD uses iBE.net to streamline their workflow from the moment a consultant engages with a client to the final invoice. Learn how iBE.net and GELRAD have created a custom solution for GELRAD's specific business operations. [>>More](#)

The Power of Workflow

Over 20 years ago, workflow was introduced as "the next big thing". Similar to the buzzwords of 2014, like cloud, social, and mobile, workflow promised to revolutionize business operations. Today, we know that workflow fell short of wide adoption, but the power and potential is still there. Long-time consultant Simon Hopkins explains why it's time to revisit this buzzword of the past.

[>>More](#)



How to Embrace Your Data

Every organization would love to know who their most profitable customers, projects or staff are; the truth is that few actually do. Despite efforts to make data more accessible and digestible, many businesses still face major hurdles in turning data into actionable information. Here are some tips to help you get the most out of your data. [>>More](#)

The Biggest Improvement You Can Make

You've beat out tough competition, won the ideal client, and delivered the impossible project. Time to put your feet up, right? Not just yet. The last step of the process—sending an invoice—is too often overlooked. In reality, billing can be a labor-intensive process that can severely reduce your operating efficiency. Learn why we think a better billing process is the single biggest improvement Professional Service organizations can make. [>>More](#)



Collaboration that Drives Results

Consulting firms, especially in IT services and management, are constantly striving to get closer to their clients. Statistics show that engaging your clients better during project milestone delivery increases customer satisfaction, quality and on-time delivery. These metrics contribute to project margins, client profitability and to the bottom line return for a consulting business. Here are four ways to drive results through better collaboration.

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April Tech Trivia



- 1) Heartbleed refers to a bug in which core library?
- 2) Which prominent politician posted his first picture on Instagram this week?
- 3) What is the name of the new HBO show that chronicles the story of a startup?
- 4) Which color did Google Glass sell out of first?
- 5) Which CEO's interview with Playboy was published this week?



Click [here](#) for the answers

Join us @ NY Tech Day



Join startups, press, investors, and enthusiasts at this year's NY Tech Day! You'll find us in the Enterprise Section. Register Free [Here](#).

When: Thursday, April 24th 9 AM–5:30 PM

Where: Pier 92, NYC

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